

USA TEC Safari

STRUCTURED INNOVATION. SCALABLE EXECUTION.

13 – 17 September 2026

San Francisco & Silicon Valley



Exclusive curated **EXECUTIVE PROGRAM** and best practices of leading US and global innovators in **San Francisco** and **Silicon Valley** showcasing cutting-edge AI technologies and business models. For **C-Level Executives and decision makers** who want to understand the true impact of AI, future-proof their role and turn technological disruption into sustainable value creation. Take a bold look into the future.



BIG DATA



INNOVATION



AI



DEEP TECH



VENTURE CAPITAL
START-UP ECOSYSTEM

Technology and markets are more dynamic than ever – and AI is accelerating this change. The USA TEC Safari offers a focused journey to explore how AI is reshaping IT, finance, risk, digital platforms, operations and strategy – and how you can leverage these developments across your enterprise.

San Francisco and Silicon Valley are at the forefront of AI research, venture capital and large-scale deployment. Experience how leading tech companies and high-growth startups experiment, scale and monetize AI and translate these insights with peers into concrete implications for your company's agenda and roadmap.

Executive value

- strategic insights into America's AI-driven innovation economy and Silicon Valley's ecosystem
- access to leading AI research institutions, labs and corporate innovation hubs
- best practices from global technology leaders
- hands-on exposure to AI applications transforming operations and decision-making
- curated networking opportunities with investors, founders and C-level peers in the Bay Area

EXECUTIVE BRIEFINGS AT FOLLOWING INDUSTRY LEADERS





Arrival in San Francisco



SAN FRANCISCO GLOBAL AI & DATA INNOVATION HUB

Sat - Sun 13

Napa Valley guided exclusive wine-tasting tour
Sight-Seeing in San Francisco
Pre-Event Dinner

Mon 14

- **Waymo** Ride
- **Advantage Austria** and VC View
- **Snowflake**
- **Stanford University** Guided Tour
Robotics Lab & Tower

SILICON VALLEY WORLD'S LEADING TECH AND VENTURE ECOSYSTEM

Tue 15

- **Google**
- **Microsoft**
"What's next in AI" an
practical, forward-looking
perspective
- **LinkedIn**



Marco Casalaina
VP AI Foundry at Microsoft

Wed 16

- **ServiceNow**
- **Nvidia**
- **Netflix**

Open Austria Community Night - Valley Insights

Thu 17

- **SAP** Innovation Centre



Departure to Austria or alternative program

SAN FRANCISCO

NETWORKING

Advantage Austria Internationalization of Austrian companies, innovation- and start-up scouting, cross-Atlantic innovation partnerships, ecosystem access and network leverage

CORPORATES - INNOVATIONS

OpenAI Generative and responsible AI, scaling foundation models, AI governance and safety, platform economics in the AI era, productization of AI

Databricks Leading data- and AI platform provider, machine learning at scale, data engineering operating model, scaling analytics

Waymo Pioneer in autonomous driving, user experience, AI in real-world deployment and safety-critical environments, hardware-software-orchestration, future of urban mobility

SILICON VALLEY

RESEARCH - SCIENCE

Stanford University AI research, behavior design, AI-human-interaction, engagement architecture for driving innovation, generative AI, development of humanoid robot, cutting-edge academic innovation

CORPORATES - INNOVATIONS

Google AI-first company, innovation insights and culture, automation, hyperscale cloud, data platform architecture, AI integration in all business units, scaling of global infrastructure

LinkedIn Data-driven network economy, talent intelligence, AI-powered personalization, data monetization, B2B platform strategy

Microsoft Enterprise AI at scale, Copilot integration across the productivity stack, agentic AI for business processes, Azure cloud & AI infrastructure, platform ecosystem strategy, enterprise transformation from legacy to AI-native

Netflix Culture of innovation and data-driven product development, personalized user experience and data-based storytelling by modern technologies, agile processes and creativity promoting globally successful content and innovation

SAP Cloud-native ERP transformation, embedded Business AI in enterprise processes, end-to-end process integration, platform strategy with RISE & GROW with SAP, sustainability-driven business networks

ServiceNow Customer Experience Management, workflow-automatisation, enterprise service platform, digital operating model, AI in enterprise workflows, IT as business enabler, platform consolidation, end-to-end process digitization

Snowflake Data Cloud, Cloud-native architecture, multi-cloud-strategy, data as a strategic asset, data platform modernization, scaling cloud-architecture, monetization of data

FEE	€ 4.490 net plus VAT
INCLUDED	program, transfers in America, social events, dinners
EXCLUDED	flights and hotes (must be booked independently), individual expenses, personal activities
VISA	ESTA https://esta.cbp.dhs.gov/
HOTELS	Stanford Court Hotel, 905 California Street, San Francisco OR Fairmont, 950 Mason Street OR InterContinental Mark Hopkins, 888 Howard Street, San Francisco
	Radisson Hotel Sunnyvale, 1300 Chesapeake Terrace, Sunnyvale, CA 94089

REGISTER NOW - [USA TEC Safari](#)
Limited to 12 participants

MORE INFORMATION

Andrea Müller Partner- and Event Management
E andrea.mueller@techexecution.community | M +43 664 881 01 546

