

TEC Safari USA 2025 – 09.November –14.November 2025 – San Francisco & Silicon Valley

BEST PRACTICES IN AUTOMATION, DATA & AI

AUTOMATION, DATA & AI FOR YOUR COMPETITIVE ADVANTAGE. JOIN US ON AN EXCLUSIVE LEARNING JOURNEY AND DISCOVER INSIDER BEST PRACTICES FROM LEADING SILICON VALLEY AND SAN FRANCISCO COMPANIES THAT ARE MAXIMISING EFFICIENCY AND BUSINESS OPPORTUNITIES THROUGH CUTTING-EDGE TECHNOLOGIES.

Is Silicon Valley still innovative? A look at the latest developments shows that the innovative strength of this region is unbroken. Not only are ground-breaking technologies being created here, but also new business models and strategies. Companies from Silicon Valley continue to set standards in terms of digitalisation, automation and AI. How can we free ourselves from dependencies and future-proof our companies? The key lies in a well thought-out vendor mix that gives us flexibility and independence.

A resilient IT architecture is essential in order to meet the challenges of digital transformation. But how can we successfully transfer these strategies to our companies in Austria?

Let's explore together innovative approaches that not only increase efficiency but also ensure competitiveness in the global market. Discover how you can take your business to the next level through smart adaptations and strategic decisions. Be inspired and learn first-hand how these technology pioneers manage to stay one step ahead.

Company Executive Briefs with participation of reference customers at



servicenow



On this Learning Journey we will visit Google HQ and focus on automation, data and AI. In addition to exciting workshops and exclusive presentations at Google, you will have the extraordinary opportunity to engage with the leading innovators in the technology industry such as Databricks, Snowflake, ServiceNOW and Microsoft. Look forward to exclusive executive briefings at these companies, where reference customers will share their valuable insights and inspiring success stories with you.

In addition, we will have the opportunity to go behind the scenes at Uber and LinkedIn and explore the picturesque Napa Valley to gain valuable insights and fresh inspiration. A visit to the renowned Stanford University will round off this extraordinary trip.



This journey is not only educational, but a transformative experience and specially designed for digital-savvy C-Level executives and IT experts. This learning journey will help you integrate valuable strategies and techniques directly into your own business.

Exclusive visit to the companies and university



Following the trip, you will have the opportunity to attend Microsoft Ignite from 17-21 November in San Francisco. At this high-calibre event, you will have the opportunity to attend exclusive keynotes, interactive sessions and networking events focusing on the latest developments and trends in cloud computing with Microsoft Azure, effective security and compliance strategies to protect against cyber threats, artificial intelligence, data analytics and more.

Don't miss the chance to learn from the best and strengthen your network with like-minded professionals.





Sat. 08.11.25

- Sightseeing programme in San Francisco (optional)
- Informal dinner

Mo. 10.11.25

AI in Action

- Check-out SFO
- Company visits in San Francisco
- Self-driving cars
- Advantage Austria presentation, etc.
- Hotel in San Jose/Cupertino

Wed. 12.11.25

Data & AI High-Performers

- Snowflake – Meet-up with Founders
- Best in Class Data & AI – Reference Customer Meet-up
- Dinner – Valley Insights
- (Meet-up with Austrians who live in Silicon Valley)

Fri. 14.11.25

Sum-up & Outlook

- Official end of the event at noon
- Return journey possible in the afternoon

Fri. 07.11.25

- Arrival in the afternoon
- Pre-Event Dinner
- Optional: NBA/NFL/NHL Game

Sun. 09.11.25

Start official programme

- Nappa Valley Special Tour
- Guided exclusive tour to wineries in the Nappa Valley
- Dining Experience & Pre-Event Dinner
- Optional: NFL Game

Tue. 11.11.25

Customer Experience & Plattform Best Practices

- ServiceNOW, Santa Clara
- Reference Customers
- AWS – Innovation Lab
- Team Event Dinner
- Optional: NBA/NFL/NHL Game

Thu. 13.11.25

Innovation & Tech Future

- Exclusive Google HQ Tour
- Moonshots @ Google X
- Successful Cloud Transformation
- Innovation Cluture @ Google
- Exclusive Dinner

Sat. 15.11.25 & Sun 16.11.25

- Joint activity in San Francisco or time at leisure
- Individual return flights



Optional:

November 17.-21.: Microsoft Ignite, San Francisco All [information](#)

REGISTRATION

Website: <https://tech-ex.eu>
tech.community@specific-group.com



**To register and clarify open questions,
please contact Ilse.**

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TEC Safari USA 2025

November 09-14, 2025 Silicon Valley & San Francisco

What's included:

- Events incl. program and food & beverages
- Social events & dinners

What's excluded:

- travel & transfers
- lodging
- individual expenses, tours and activities

Fee

€ 3.590 net plus VAT



Visa requirement USA

ESTA <https://esta.cbp.dhs.gov/>

Please apply/check validity

Outward and return flights must be booked independently.

Our flight recommendation:

1) Fri, 7 Nov – 07:00 –12:35 hrs
Vienna – San Francisco
Lufthansa (LH6327)

2) Fri, 7 Nov – 10:30 –15:55 hrs
Vienna – San Francisco
Lufthansa (LH6333)



Journey destination I,
November 9–10, 2024 – San Francisco
(optional from 7th November)

- Nappa Valley Special Tour
- Company visits in San Francisco

Our hotel recommendation:

Hotel Riu Plaza Fisherman's Wharf,
2500 Mason St, San Francisco

Mon. Midday/afternoon transfer to the Valley
by SUV or bus



Journey destination II ,
November 10–14, 2024 – Silicon Valley
(optional until 16 November)

- Exclusive Google HQ Tour & Innovation Cluture @ Google
- ServiceNOW, Santa Clara
- AWS – Innovation Lab
- Snowflake – Meet-up with Founders

Our hotel recommendation:

Hayes Mansion by Hilton,
200 Edenvale Ave, San Jose



Optional: Microsoft Ignite, November 17.–21. , San Francisco

Key topics include developments in AI and its integration into organisations, the latest advances in cloud computing, effective security and compliance strategies and more.

Microsoft Ignite Highlights:

- Keynotes from industry leaders
- Technical sessions & workshops
- Networking opportunities for IT decision makers

